

5.4.2 Alumni has an active role in the regular institutional functioning such as

The college was started in 2007 and our college involve the old student in the functioning of the institute. The alumni association was constituted in 2016 and at that time there was a convocation ceremony organized in the college and with the common opinion of all students some competent students were selected as president, vice president, secretary, joint secretary, and cashier and sports member. The above said selected designators use to motivate the newly enrolled students by making them aware about the merits of the college, all over environment of the institute, well functioning of the college and they also use to motivate them in participating in co-curricular activities, involvement in house curriculum development, motivate them to organize various activities like- debate, poem recitation, athletic meet, cultural activities etc. The institute invites the members of alumni association to deliver a lecture to the new students on a topic related to syllabus of new students. The institute makes the members of alumni association aware about the new vacancies in a different private as well as government institutions by way of sending whatsapp messages in alumni association group and the placement officer of the institute also helps them to apply for the said vacancies and also answer their queries.

Alumni serves many valuable roles, such as helping to build and grow an institution's brand through word-of-mouth marketing. For instance, positive posts on social media can create buzz and increase application rates. Colleges also rely on alumni to provide mentoring, internships, and career opportunities to students. Alumni associations often provide a wealth of career services to help former students find job opportunities and improve their chances of landing a job offer. Career fairs, for example, bring together employers from around the area, and sometimes further, so that graduates can meet company representatives face-to-face. These associations often organize social events, publish newsletters or magazines, and raise funds for the organization. Many provide a variety of benefits and services that help alumni maintain connections to their educational institution and fellow graduates. Alumni use to motivate the newly enrolled students by making them aware of the all over environment of the college and by sharing their exotics and reviews.